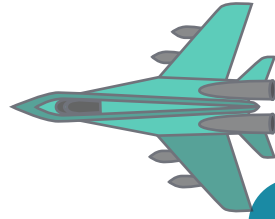# Site Speed Flowchart

1.
Have you taken the Google PageSpeed Insights test?

YES
FCP (First Contentful Paint) below 1s and DCL (DOM Content Loaded) below 1.4s

Congrats! Your site is in good shape.

NO
FCP above 1s and DCL above 1.4s
Continue to 2

2.
Did the host server drive up your site's load time?

YES
Upgrade hosting plan
Continue to 3

NO
Continue to 3

3.
Have you crawled your site and found large files?

YES
Minify large files
Continue to 4

No
Jump to 5

4.
Do you have a lot of large image files?

YES
Reduce large images
Continue to 5

No
Continue to 5

5.
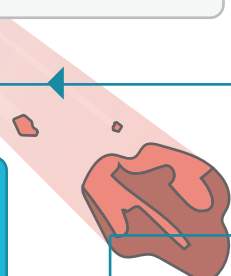Does your site contain redirects?

YES
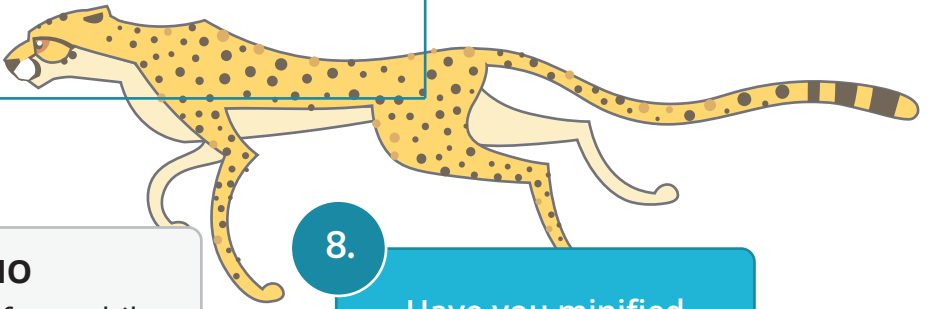Minimize the number of redirects
Continue to 6

No
Continue to 6

6.
Do all the images on your site load at once?

YES
Enable delay load to get your initial site speed up
Continue to 7

No
Continue to 7

7. Have you optimized your site for mobile?

YES
Continue to 8

NO
Optimize for mobile
Continue to 8

8. Have you minified HTML, CSS, and JS?

YES
Continue to 9

NO
Minify HTML, CSS, and JS
Continue to 9

9. Do all your pages load at a consistent rate?

YES
Continue to 10

NO
Prioritize consistent page speed
Continue to 10

10. Are you distributing the load of your content?

YES
Continue to 11

NO
Use a content distribution network
Continue to 11

11. Retest your site speed.

IMPROVED SPEED
Congrats!

UNIMPROVED SPEED
Contact the experts!